

# ÉDÉENNE

PARIS

To be unveiled, for the 1st time in the USA, at Palm Beach Show 2025 (Feb 13-18, 2025) :

## “Beyond Bespoke Jewels” by Édéenne.

**The ultimate personalized experience that revolutionizes Paris’s High Jewelry.**



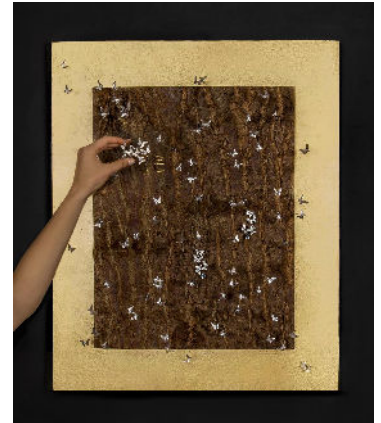
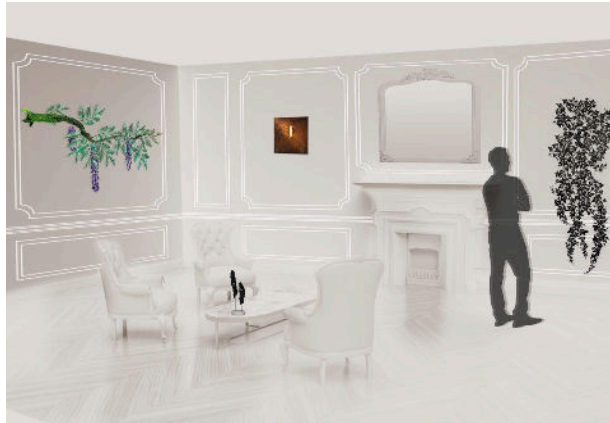
Maison Édéenne transforms Jewels into Art that illuminates you ...  
and your home too!

Beyond Bespoke Jewels : so personalized, only their owner can  
wear them!

In 2 minutes: [youtu.be/vgm6EGEdmOM](https://youtu.be/vgm6EGEdmOM)

## Édéenne transforms Jewels into True Art to be displayed and enjoyed ... even when you do not wear them!

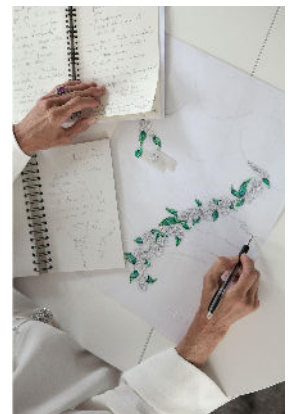
- Édéenne nests her Art Jewels inside sculptures. They adorn the walls of museums and collector's houses.
- Jewels become true Art that grace homes as much as the bodies of women!



- At Palm Beach Show booth #601, visitors will be invited in a white space, replicating a Parisian Haussmannian apartment.
- At closer look, visitors will be astonished to discover that each art piece hides a stunning jewel that can be taken out and worn!

## Each Jewel by Édéenne is an Artwork inspired by a personal story: your own!

- Édéenne Beyond Bespoke Jewelry experience offers a level of service unheard of.
- Each client has the privilege to meet the Artist. Like a biographer, she delicately captures your stories. She unveils what is beautiful in you, and transposes it in a Beyond Bespoke Jewel that makes you shine by celebrating you!



- A Jewel so personalized, nobody other than you can wear it.
- Exceptionally during the Palm Beach Show, visitors will be able to personally meet Édéenne and commission a work of Art that celebrates who they truly are!

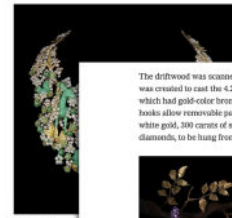
## Édénne is the Artist recognized as the new legend of Paris High Jewelry

- The **FT / How to spend it?** called her *"The new gem star"*
- Departures magazine heralded her as *"New legend of Place Vendôme"*.
- **Vogue** says *"Edénne's pieces are masterpieces meant to be worn and to create a stir"*.
- **The New York Times**, which ran multiple full page stories on Édénne, noted *"Édénne defies conventions"*. Last month, the New York Times prominently featured Édénne's extraordinary Jewelry sculptures.
- Madame Figaro says *"Maison Édénne reinvents Parisian High Jewelry by designing pieces that are as splendid as they are personalized. By going far beyond bespoke, each creation magnifies what is unique about the person for whom it is intended"*.
- Switzerland's largest Art magazine, Journal des Arts, said she is *"One of the four women who marked the history of jewellery since the 19th century"*
- Édénne works in secrecy and her jewels are only revealed in Art institutions, such as :
  - **Sotheby's London** (solo show)
  - Museum of Legion d'Honneur, Paris (solo shows)
  - TEFAF Art Fair Maastricht
  - Design Miami Basel

The New York Times

### Sculpture Finds a Place in Jewelry Design

Such pieces have appeared in recent collections from independent jewelry designers and houses such as Cartier, Bulgari and Dior.



The driftwood was scanned, a 3-D version was patterned and a mold was created to cast the 4.2-foot-long bronze branch sculpture, which had gold-color bronze leaves and hidden hooks attached. The hooks allow removable parts of the necklace, made of 18-karat white gold, 100 carats of sculpted amethysts and 30.75 carats of diamonds, to be hung from the branch.



The branch that goes with Edénne's Wisteria necklace, which is based on a piece of driftwood she found on a beach in Brittany, France.



**Booth talk including artist talk and exclusive visit by Édénne herself** will be held on Maison Édénne's booth (#601) on

- Friday (Feb 14th) at 2pm
- Sunday (Feb 16th) at 3pm
- Monday (Feb 17th) at 3pm

**Want to know more?**

**Need personalized access to Édénne for an interview or VIP treatment?**

**Need more information or pictures?**

Kindly contact [emmanuel@edeenne.com](mailto:emmanuel@edeenne.com)

- [www.instagram.com/maison\\_edeenne/](https://www.instagram.com/maison_edeenne/)
- [youtu.be/vgm6EGEdmOM](https://youtu.be/vgm6EGEdmOM)
- [www.edeenne.com](http://www.edeenne.com)