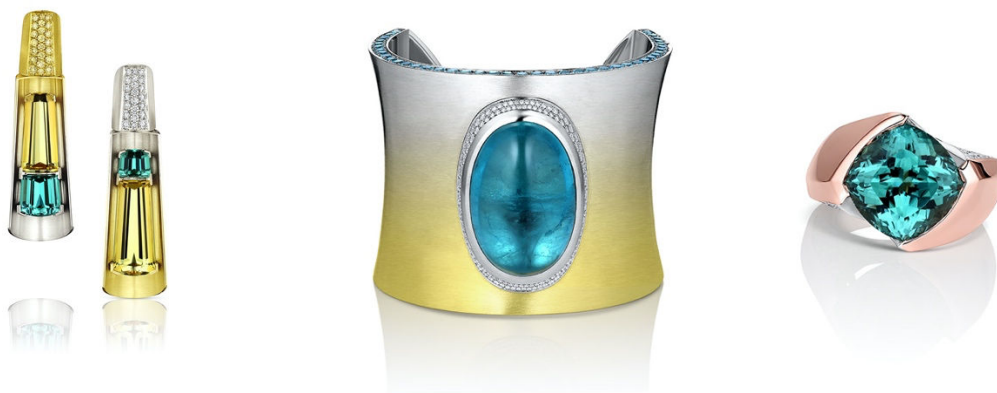




ADAM NEELEY

JEWELRY DESIGNER ADAM NEELEY DEBUTS AT THE PALM BEACH SHOW

*Celebrated Designer Will Showcase a Collection of Exceptional High Jewels,
One-of-a-Kind Masterpieces and Contemporary Fine Jewelry*



PALM BEACH, FLORIDA — JANUARY 17, 2025 — Renowned jeweler, Adam Neeley has just announced his Florida debut, at the Palm Beach Show taking place **February 13 through 18, 2025**. The California-based designer, who was honored last year with a 25-year retrospective of his work at the Laguna Beach Art Museum, will showcase a wide range of exceptional jewels at the show, providing local and global collectors alike with the first opportunity to view his extraordinary work in Palm Beach. Neeley's groundbreaking collection includes never-before-seen high jewels featuring rare remarkable gemstones; bold, colorful one-of-a-kind jewels; as well as contemporary, forward-thinking fine jewelry intended for everyday wear. Neeley's collection can be found at Booth #732 at the show.

Adam Neeley, an award-winning artist-jeweler, skillfully combines traditional goldsmith techniques with cutting-edge technologies to transform precious metals and gemstones into wearable masterpieces. His unparalleled designs draw inspiration from the diverse shapes and colors found in the natural world, a passion ignited during his childhood rock-collecting adventures. Neeley's artistic journey led him to study under master goldsmiths in Italy, where he honed his craft and developed a distinctive style, earning him international acclaim and prestigious awards within the jewelry industry.

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At the heart of his collection will be a selection of jewels featuring Neeley's signature SpectraGold™ technique, an exclusive process seamlessly transitioning one color of gold into another. Achieved through a meticulous forging process, this technique produces a subtle gradient, or ombré, of color—from yellow gold to white gold and beyond. Neeley's innovation, coupled with his creation of entirely new gold colors, evokes the essence of a modern-day alchemist.

“I am thrilled at the opportunity to debut my collection in Palm Beach by way of the Palm Beach Show,” said Adam Neeley. “I have curated some of my most outstanding work, and I cannot wait to introduce my unique, signature style to the South Florida community. I look forward to meeting new collectors and sharing insight into my passion for goldsmithing, colored gemstones and of course, my SpectraGold™ technique.”

Neeley has received numerous accolades in the jewelry industry, including 17 AGTA Spectrum Awards, 2 AGTA Cutting Edge Awards, 11 MJSA Vision Awards, 2 Tahitian Pearl Trophies and 2 President's Trophies. Additionally, he has been honored with a Vision Award from the CPAA, a Saul Bell Design Award and has earned over a dozen top-of-category and Best of Show recognitions at prestigious fine art shows across the United States. As a dedicated member of the American Jewelry Design Council, Neeley collaborates with other leading American designers to elevate jewelry into an art form. His piece “South Sea Glow” is a part of the Smithsonian Institution's permanent collection.

Outside of the Palm Beach Show, Adam Neeley's jewelry can be found at his showroom in Laguna Beach at 352 North Coast Highway Laguna Beach, CA 92651. Available for viewing by appointment Tuesday through Saturday from 11:00 AM – 5:00 PM. For more information, visit www.adamneeley.com or [@adam.neeley](https://www.instagram.com/adamneeley) on Instagram.

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About Adam Neeley

For more than 25 years, California-based jewelry designer, gemologist, and goldsmith, Adam Neeley has established a reputation for crafting jewelry of unparalleled artistry and design. Neeley's innovative spirit and fiery creativity, combined with technical mastery, has garnered numerous major design awards as well as the attention of museums and elite collectors.

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About the Palm Beach Show

The Palm Beach Show is widely regarded as the most luxurious and sophisticated showcase of its kind in the United States. Returning for its 22nd annual edition, the Show will take place February 13-18, 2025, at the Palm Beach County Convention Center over Presidents' Day Weekend. This prestigious event brings together an extraordinary selection of fine art, jewelry, silver, textiles, porcelain, Asian art, and more, with pieces spanning from antiquities to contemporary creations.

Renowned for its unparalleled variety and quality, The Palm Beach Show attracts private collectors, museum curators, investors, and interior designers from around the globe. Distinguished exhibitors present aisle after aisle of rare and coveted treasures, making the event a cornerstone of the cultural calendar.

For more information, please visit www.palmbeachshow.com

MEDIA CONTACTS:

Palm Beach Show Group

Kelsi Montheith

Kelsi@palmbeachshow.com

Adam Neeley

Phyllis London, Phyllis London PR

phyllis@phyllislondonpr.com

Jim Kloiber, Battalion PR

jkloiber@battalionpr.com