

# Press Release



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## PROLOGUE

### CONTACT

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## PROLOGUE TO SHOWCASE EXQUISITE MASTERPIECES AND HOST EXCLUSIVE FOUNDER TALKS AT THE PALM BEACH SHOW 2025

PROLOGUE, the creator of highly limited handmade works of art for the world's most discerning clientele, is pleased to announce its participation in The Palm Beach Show, taking place February 13-18, 2025, at the Palm Beach County Convention Center. This prestigious event, known for showcasing the finest art, antiques, estate pieces, and jewelry, will provide the perfect platform for PROLOGUE to unveil its latest collection of exceptional creations and offer a unique opportunity to meet the founders.

PROLOGUE caters to an exclusive audience of ultra-high-net-worth individuals, including royal families, heads of state, prominent business leaders, and influential socialites. Each piece is meticulously crafted by hand, utilizing the finest materials and unparalleled artistry, resulting in works of breathtaking beauty and enduring value. PROLOGUE's commitment to exclusivity ensures that its sculptures and jewelry are not merely possessions, but treasured heirlooms destined to be passed down through generations.



The Gent's Club cabinet



Making of an Arabian horse



Betta Fish cuff

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# PROLOGUE

Exclusive In-Booth Talks by Founders Pedro and Corinne de Aranda:

Adding to the allure of their exhibit, PROLOGUE is pleased to announce that its founders, Pedro and Corinne de Aranda, will be hosting intimate in-booth talks throughout the show. These exclusive sessions will offer a very limited number of guests a rare glimpse into the brand's philosophy and the creative process, an opportunity to learn more about the nature of the bespoke process and the art of gifting, and insights into gemmology and investing in gemstones.



- Friday, February 14th: Timeless Design for the Modern Collector: Discover how PROLOGUE's creations transcend trends, offering enduring elegance and investment value.
- Saturday, February 15th: The Art of Gifting: Navigating the Nuances of Discerning Presentation: Uncover the secrets to successful gifting for high-profile individuals, from selecting the perfect piece to mastering the art of presentation and protocol.
- Sunday, February 16th: Understanding Gemstones and the State of the Industry: Gain exclusive insights into the world of precious gemstones from PROLOGUE's experts, with 40 years of experience in identifying, sourcing, and acquiring exceptional stones.

Space for these talks is extremely limited. Interested attendees may RSVP through the Palm Beach Show organizers or by emailing [carlos@prologueworld.com](mailto:carlos@prologueworld.com).

"We are thrilled to participate in The Palm Beach Show 2025 and are excited to introduce PROLOGUE to the East Coast," says Pedro de Aranda, Founder and Creative Director of PROLOGUE. "We look forward to engaging with collectors and connoisseurs and offering a select few the chance to hear directly from Corinne and myself."

Show Details: The Palm Beach Show commences with a VIP Preview and a Collector's Invitational Preview on Thursday, February 13th. The show opens to the public from 11am on Friday, February 14th and runs until 6pm Tuesday, February 18, 2025.

Featured Pieces:

PROLOGUE will showcase a curated selection of its most sought-after pieces, including:

- "The Gent's Club": A magnificent, one-of-one drinks cabinet evoking the atmosphere of an old English club, created over two years using sterling silver skeletons, hand-carved gemstones and minerals as bottles and lacquered precious wood.
- "Betta Fish Cuff": A breathtaking one-of-one statement piece from PROLOGUE's Legends collection, handmade over nine months, featuring over 200g of 18K gold, 659 rubies, 131 diamonds, and hand-carved mother-of-pearl.

Visit PROLOGUE at booth 818 to experience the artistry and allure of its exclusive creations.

Yours Sincerely,

*Carlos de Aranda*

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Partner, Strategy and Branding